



GIULIA BATTOCCHIO

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ABOUT

Third-year Design student at York University specializing in UX/UI, user research, and information design, with a strong interest in omni-channel digital experiences. Research-driven and systems-minded, translating insights into intuitive, scalable solutions that align user needs with business objectives.

EDUCATION

York University — School of the Arts, Media, Performance & Design
Bachelor of Design (BDes), Design Major
Expected Graduation: Spring 2027
Tommy Douglas Secondary School
High School Diploma
Graduated: Summer 2023

EXPERIENCE

Aritzia — Vaughan Mills
Boutique Associate/Style Advisor/Atelier Stylist | April 2024 – Present
Deliver elevated, brand-aligned client experiences while executing atelier-level visual and styling standards. Support merchandising, outfit building, visual storytelling, and daily boutique operations.

Teen Titans — Tommy Douglas Secondary School
Technical Director | September 2021 – June 2023
Led set design, lighting, and technical production for school performances, translating creative direction into cohesive visual environments.

Independent Design Studio — Toronto, ON
Founder & Junior Designer | May 2023 – August 2023
Launched a self-directed design studio, creating visual identities and social media content for small businesses.

SKILLS

Design Tools	Digital & Technical	Professional Skills
Adobe Illustrator	Basic CSS	Strong visual communication
Adobe Photoshop	Foundational front-end layout knowledge	Attention to detail
Adobe InDesign	Digital asset preparation and file organization	Time management and deadline-driven workflow
Figma		
Procreate		